# A New Peoples PROfile Software

*Since 1990 ILS International and the leadership of the AAPC have been quietly working on a very powerful data gathering software package. This software has been designed to automate and standardize the process of data gathering and related data entry needed to prepare People Profiles for each of the world's 6,000+ Unreached Peoples.*

by Marvin Bowers

I n this issue of the IJFM focusing on the Adopt-A-People movement we are happy to announce and describe some of the key features and benefits of the Adopt-A-People Clearinghouse's (AAPC) valuable new People PRO-file Software. This tool has been designed as a labor of love by ILS International, one of the service agencies participating with the AAPC. This project represents over 1,500 hours of design time.

During the past six years we have been interviewing and listening to literally hundreds of missionaries, national leaders, mission executives and cross-cultural trainers for their ideas for the ideal software that would enable the AAPC and the entire Adopt-A-People movement to automate the process of producing people profiles. Although the focus of this project has been on unreached peoples we encourage its use for the production of both Summary and Detailed PROfiles for every people group in the world.

**Design Assumptions**

    * *Most people are afraid of computers*–Assume users have minimal PC computer experience.

    * Most serious Christians really want to help, but when they start seeing the magnitude of the task they become overwhelmed, don't see how they can really make a difference or don't know the next steps–Make the steps easy and focused on the remaining task!

    * *Make it look like a word processor* and just fill in the blanks.

    * Design the software for people with limited budgets and little computer memory. The basic program needs to fit on just one 1.4 MB disk, does not require a hard disk, nor windows.

    The AAPC software can run on any IBM compatible PC, XT, AT, or PS/2 with at least 384K of system memory

and one 3.5" diskette drive. A hard disk is not required to use any of the functions of the software except for the "picklist" of 6,873 "Unreached Peoples".

**Software Goals**

    As ILS International worked on this project with the AAPC, AD 2000 leadership, missionaries and cross-cultural trainers, it soon became evident that what was needed was greater than just a tool to automate the data gathering and related data entry for 1-2 page Prayer

Profiles. We needed in one software package all of the key tools and resources needed to accomplish *four key steps* in the process of actually seeing a church planted among unreached people groups:

Step #1: *Motivate* people to **pray** for Unreached Peoples

Step #2: *Orient* churches to **adopt** Unreached Peoples

Step #3: *Equip* missionaries and tentmakers to GO to Unreached Peoples

Step #4 / *Sustain* ministries to Unreached Peoples through *Strategic Partnerships* The goal of this software package is to actually see

churches planted among each of the 6,000 plus unreached peoples of the world.

**Practical Suggestions**

    Step #1: *Motivating* people to pray for Unreached Peoples:

    *Projects*: Have students prepare a Summary People PROfile.

    *Focus*: Offer Perspective course and other mission courses in local churches.

    *Tools*: Use summary People Questionnaire and related data entry tool.

    Step #2: Orienting people to Adopt Unreached Peoples:

    *Project*: Get the entire congregation involved in preparing Summary and Detailed PROfiles for every location in the world where they can locate *their* people. Assign every class one or two questions to work on each week.

    *Focus*: Involve as many people as possible in a local church from Junior High to Senior Citizens.

    *Tools*: Use summary and detailed questionnaires.

    Step #3: *Equipping* missionaries and tentmakers to GO to Specific Unreached People groups:

    *Project*: Develop a Detailed People PROfile and Strategy on how they plan to reach *their* people group. Develop a Summary Agency PROfile for every agency targeting this people. Summary and Detailed PROfiles should be a standard part of the orientation and training prior to every Short Term Project, Vacation With a Purpose, Vision Trip etc. A revised PROfile should be a part of the debriefing process following cross-cultural orientation trips.

    *Focus*: Start training programs within local churches, Bible Schools, Christian Colleges and Universities, Seminaries, and Mission Board orientations

    *Tools*: The Detailed Questionnaire, John Robb's book—*People Group*

*Thinking* and the Agency Summary PROfile.

Step #4: *Sustaining* ministries to Unreached People groups through *Strategic Partnerships:*

*Product*: Develop Detailed People PROfiles and publish a Resource Directory for every major location i.e. Country, Province/State or City where these people are located. Develop Agency Profiles for every agency working among this people.

*Focus*: Every missionary, tentmaker and mission executive working among unreached peoples.

*Tool*: The Detailed People and Agency Questionnaires and Biblio Module.

## Key Software Priorities

Listed below are some of the key priorities that we have endeavored to build into the AAPC People PROfile Software:

* Basic Assumptions—The person using this software has minimal experience with a computer, understands English and can type.

* Build on a solid foundation— We have tried to build on the tremendous work that has already been done in the field of Unreached Peoples Research and Peoples Profiles. Listed below in alphabetical order are a few of these key pioneers:

*AAPC,* Frank Kaleb Jansen, Terry Riley and Bob Binkley.
*AD 2000—Cities Track,* Viv Grigg
*Cities For Christ Worldwide,* Timothy Monsma
*Dawn Ministries,* Roy A. Wingerd Jr.
*Ghana Evangelism Committee,* Ross Campbell
*Global Mapping International,* Mike O'Rear and Pete Holzmann
*Habitats Project,* Brad Ray
IDEA, Cliff Holland
*Lausanne Research,* David Barrett and Todd Johnson
*Light International,* Bob Waymire
*MARC,* World Vision International, Ed Dayton and John Robb
*SIL,* Africa, Dr. Ted Bergman and Kent Schroeder
*SIL,* Ethnologue, Joe and Barbara Grimes
*SIL-PIN* (Peoples Information Network) and ROPAL (Registry of Peoples and Languages), Ron Rowland
WEC, Operation World–Patrick Johnston
YWAM, Australia–Rick Ward
YWAM, Target 2000–Pari Rickard

* Take the fear out of using computers by designing a learning package that is easy to use.

* Mobilize the church to start reaching the "Unreached" through the process of preparing Summary and Detailed People PROfiles for *their* People Group.

* Put into one software package all of the tools needed to automate the data gathering for the four step process of motivating, orienting, equipping and sustaining strategic partnerships.

## Five Software Modules

The software contains five modules:
1–User's Guide
2–People Questionnaires
3–Data Entry Tools
4–People Research Tools
5–AAPC General Information

## Main Menu

To select and enter a module—just move the light bar on the screen with the Up and Down arrow keys to the desired item and then press the

<Enter> key. Every menu works the same way.

## 1. User's Guide Module

The User's Guide Module assumes that the user has minimal computer experience and covers how to prepare People PROfiles in seven simple steps:

1)–Print the User's Guide
2)–Study the User's Guide
3)–Print the Desired Questionnaire
4)–Conduct the Research
5)–Fill out the printed Questionnaire
6)–Transfer info into the related Data Entry Form
7)–Mail the completed Research to the AAPC

## 2. Questionnaires Module

This module contains four PROfile Questionnaires:
1–Summary People PROfile
2–Detailed People PROfile
3–Detailed Agency PROfile
4–Bibliographic PROfile

The AAPC Questionnaires are used to help standardize and organize the gathering of data for your research. These blank questionnaires are accessed through the Questionnaires Module and can be viewed on the *Screen* or *Printed* as shown in the menu option below:

One can print as many blank questionnaires as needed to conduct library or actual field research.

## * Summary People Profile

If you do not have the data or time to fill out the Detailed People PROfile Questionnaire please use the Summary People PROfile Questionnaire. The Summary People PROfile Questionnaire includes the 10 topics noted below with an asterisk (*).

## *Detailed People Profile

The "D*etailed"* People PROFile is divided into two sections, *General* and *Spiritual*, in order to the have the maximum flexibility in data gathering and data entry into a computer.

If you do not have the data or time to fill out the *Detailed* People PROfile Questionnaire please use the *Summary* Questionnaire.

*A–Detailed People PROfile: General Information*

This section has *General* information on the people group. This data is entered into 10 research topics.

    * 01–People Group / Location
    * 02–People Group / Language - Identity
     03–People Group / Economy
     04–People Group / Development
    * 05–People Group / Culture
     06–People Group / Society
     07–People Group / Customs
     08–People Group / Culture
     09–People Group / Additional Notes
     10–People Group / Info Sources

*B–Detailed People PROfile: Spiritual Information*

This section has the *Spiritual* or religious information on the people group and is divided into 10 research topics.

     11–People Group / Religion
     12–People Group / Status of Christianity
    * 13–People Group / Christian History
    * 14–People Group / Scriptures
    * 15–People Group / Evangelism Strategies
     16– People Group / Media Outreach Programs
    * 17–People Group / Agency Summary
    * 18–People Group / Prayer Requests
    * 19–People Group / Additional Notes
    * 20–People Group / Information Sources

**\*Detailed Agency PROfile**

The goal here is to have detailed information on every agency who is both targeting and actually working among a specific people group. This Agency Questionnaire is designed to answer a majority of the Agency and Church Growth questions asked for a typical DAWN (Disciple A Whole Nation) research project. This Questionnaire is divided into 7 research topics:

1–Address
2–Education and Training Ministries
3–Medical / Mercy Ministries
4–Totals for Ministry in this Country
5–People Group Outreach
6–Key Ministry Centers
7–Agency Info Sources

**\*Bibliographic PROfile**

Detailed bibliographic data on people groups, countries, cities, languages, cultures, strategy, agencies, etc. is entered into one Biblio Questionnaire.

**3–Data Entry Module**

There are five data entry tools. Each of these tools or database files are directly related to the Questionnaires in the Questionnaire Module.

After you have completed the People, Agency or Biblio research you now enter this data directly into the corre-

> MENU / Data Entry Module

sponding People, Agency or Biblio Data Entry Tool. Each of the Questionnaire outline numbers directly correspond to the Data Entry template num-

> MENU / Research Module

bers.

**4–Research Module**

This module contains four very helpful research tools:

*Focus! People Group Thinking*

This file is an electronic edition of the newly revised 1994 edition of John Robb's classic training manual of the same title. This book has been used of God as the primary training

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> FOCUS! People Group Thinking

ourse to train literally thousands of missionaries, both Western and Third World, from Albania to Zimbabwe.

We are very thankful to John Robb, MARC and World Vision International for their very gracious permission to allow us to design and include this

electronic edition.  John Robb is the Unreached Peoples Director for MARC (Missions Advanced Research Center), a division of World Vision International. John Robb and Patrick Johnston, the author of Operation World head up the Unreached Peoples Track for the AD 2000 and Beyond Movement. The paper-back edition of Focus! People Group Thinking (c) 1989, and (c) 1994 by MARC / World Vision Intl. is available from MARC, 121 E. Huntington Drive, Monrovia, CA 91016 / USA.

> GLOSSARY of TERMS /AAPC

*Glossary Of Terms / AAPC*

This file covers definitions of the technical terms used within the Unreached Peoples and Adopt-A-People movement.

These terms will become more important as you become more actively involved in actually adopting a people and patterning your church with a mission board.

*Library Research Guidelines*

This file is an updated version of an article written by Allan Starling of Gospel Recordings in the 1986 Edition of the *Peoplesfile Index* published by the Global Mapping Project.

# A New Peoples PROfile Software

Finding Unreached Peoples in the Library

*Biblio / People Resources*

This file includes pre-entered data on over 50 key reference materials. Think of this file or program as an electronic card catalog. You can use this file to literally automate the holdings in your own personal, school or agency library.

BIBLIO / Card Catalog

As noted in the screen above, reports and lists can be directed to your screen or printer. The printed reports include a personalized header on each page. This header includes the report date, page number, search subject and who the report is for.

As noted in the above menu, you can

SCREEN LIST - Biblio /Card Catalog

quickly search and output pre-designed Biblio Lists sorted by Title, Author, Subject, Publisher or Microfiche Number. These reports can be directed to your screen or printer. These reports can also include abstracts.

## 5–AAPC Info Module

This module contains background information on the Adopt-A-People Clearinghouse and how your agency can become a member

## Sam / Database Software Engine

The AAPC People PROfile software package is powered by a run-time version of a very powerful database engine called ask Sam by askSam Systems in Perry, Florida. askSam is a unique product that combines the fea-

AAPC / Background & Membership Info

tures of a database management system and some of the features of a text editor or word processor. Unlike other database management systems, askSam handles structured as well as unstructured data. AskSam can be used as both a database manager and a free form information manager.

## Unique Strengths of ask Sam

* Every word is key word searchable without having to pre-index after every new data entry

* Hypertext–askSam hypertext permits easy organization and quick access to data, askSam files and DOS. In hypertext, you can move the cursor over a word or text string, press <Enter>, and ask Sam will find every occurrence of the work or phrase, either in the active file or in all files. Using hypertext you can navigate to all data through "point and shoot" menus or Query Dialog boxes.

## Special Pricing

The PROfile software is available to all AAPC member agencies for $ 69. The same price is also available to all students who will make a commitment to produce and send to the AAPC one or more People PROfiles on people groups that do not yet have them. Contact the AAPC for all quantity pricing. The price to all others is $ 99.

## A Commitment to the Third-world Missions Movement

In order to encourage and strengthen the Third World Missions Movement and help bring students, missionaries and agencies into the information age the leadership at AAPC, ILS International and askSam Systems have all agreed to wave royalties based on the following conditions:

The AAPC must receive the name and address of each third world individual or agency who receives a copy of the AAPC software and a signed Statement of Intent that they agree to prepare at least one PROfile and to send a copy of all PROfiles–both written and electronic to the AAPC in Colorado Springs, CO.

The AAPC PROfile tool is available to Third World individuals and agencies at a subsidized rate of $ 10./disk (USA $ currency)–with a minimum order of $ 100. This quantity price includes the disks and shipping of all disks to one address, to any Church, School or Agency with a USA, Canada or Mexico address.

If you, your Church or Agency would like to prepare one or more People PROfiles please contact us and we will provide you with a prioritized list of people groups needing PROfiles.

Contact Adopt-a-People Clearinghouse P.O. Box 17490 Colorado Springs, CO 80935 USA Tel: 719/574-7001 Fax: 719/574-7005

*Marvin Bowers is the President of ILS International. ILS is a service agency that specializes in designing tools for researching, mapping, evangelizing and discipling unreached peoples. He and his wife Evelyn served as missionaries with Mission Aviation Fellowship for 17 years prior to founding ILS–Marvin served as a mission pilot in Zaire, Africa for 11 years.*